

Family Lawyer Magazine is dedicated to helping family lawyers excel in their practices and enjoy work-life balance.

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# FAMILY LAWYER MAGAZINE

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## Announcements

### Latest Issue of Family Lawyer Magazine is in the Mail

A copy of our Winter-Spring 2016 issue of Family Lawyer Magazine has been mailed to you. Featuring insightful advice from 56 top professionals, topics include:

- Gathering and Presenting Evidence
- 10 Business Valuation Tips
- Wise Words from Three Judges
- 7 Technology Tips and Tricks
- Techniques to Help Improve Communication with Clients

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### Become a Faculty Member at The Divorce School

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## Practice Management

### Video Marketing in 2016

By Martha Chan and Dan Couvrette, Marketing Experts to Family Lawyers

Videos need to be a part of your marketing strategy now. Here's how to ensure you have the best quality videos for your law firm.

## Technology

### 4 Tips That Reduce Your Firm's Technology Expenses

By Andres Hernandez, Technology Consultant  
Steps you can take to cut your technology expenses while still allowing your firm to grow and prosper.

## Arbitration

### The Cost-Effectiveness of Arbitrating Complex Cases

By Lynn Burleson, Family Lawyer and Arbitrator  
Podcast: Listen to the benefits of using arbitration for complex divorce cases.

## Managing Your Firm

### 8 Misconceptions to Avoid in Managing and Collecting Accounts Receivable

By Jake Krocheski, Firm Consultant  
Don't fool yourself into thinking your firm has a results-oriented system in place when it doesn't.

We hope you find this newsletter valuable to your family law practice and invite your feedback. Please email us at [editors@familylawyermagazine.com](mailto:editors@familylawyermagazine.com). We also invite you to read additional articles and share your thoughts at [FamilyLawyerMagazine.com](http://FamilyLawyerMagazine.com).

Sincerely,

Dan Couvrette, Publisher and CEO  
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**Marketing Teleseminar For Family Lawyers and Divorce Professionals**  
7 Steps to Enhancing Your Online Reputation  
Thursday, March 31  
2 - 2:30 p.m. EST  
Join us. 