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ANNOUNCEMENT:

[Seminar: Personal Branding for Family Lawyers](#)

When a family law firm attends to its brand, it's mostly for the firm. In our upcoming session, we are taking on branding for the individual family law attorney within the firm. How exactly do you brand the lawyers vs your firm?

Thursday, Aug. 24, 2017, 2 to 3:30 p.m. ET

[Learn More About This Seminar](#)



Seminar Leaders:
Martha Chan & Dan Couvrette

ARTICLES:

Financial Matters

[Grey Divorce: It Gets Complicated](#)

Jeffrey N. Greenblatt, Family Lawyer

Divorce in couples over the age of 50 has skyrocketed, and with "grey divorce" comes many unique issues that must be carefully considered.

Alternative Dispute Resolution ¶ ¶

[Civility and Family Law - Not an Oxymoron](#)

Lisa Dufour and Carol Bailey, Family Lawyers ¶

Ten ways attorneys can help their clients solve their family law issues without high-conflict maneuvers, emergency hearings, incessant motions, and months of depositions.

Marketing ¶

[7 Strategies to Attract High-End Divorce Cases](#)

By Dan Couvrette and Martha Chan, Marketing Experts to Family Lawyers

To attract more quality clients to your law firm, you must properly market yourself to them. Follow these seven tips and you will be on your way to working on more high-asset and complex cases.

Technology ¶ ¶

[Cybersecurity: What's a Family Lawyer to Do?](#)

By Jennifer Saunders, ¶Malpractice Attorney

The legal profession's move towards technology poses some serious security risks to lawyers – particularly in family law. Here's an overview of your obligations.

We hope you find this newsletter valuable to your family law practice and invite your feedback; please email us at editors@familylawyermagazine.com. We also invite you to read additional articles and share your thoughts at FamilyLawyerMagazine.com.

Sincerely,

Dan Couvrette, Publisher and CEO
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